



Hello!

For more than 40 years, **Vermont Retail Association** has served businesses of all kinds economically and efficiently. We are devoted solely to serving Vermont businesses large and small. **Our only business is helping your business.** With VRA there's no bureaucracy, no red tape, just friendly Vermonters helping Vermonters — with a single call. Bottom line: hundreds of satisfied VRA members can't be wrong!

Commitment to innovation is part of our ongoing mission. We continually strive for new and better member services.

This brochure is just a preview of our benefits and services already working for hundreds of Vermont businesses. Please call me at **1 (800) 649-1698** with any questions.

R. Tasha Wallis
Executive Director
tasha@vretailers.com

"VRA has managed our health insurance programs for years. We can't recommend them highly enough."

--Bonnie Hawley, Hawley's Florist, Rutland

"VRA has hundreds of members big and small. That's reassuring. They must be doing a lot right!"

---Bob Diaco, Sign*A*Rama, So. Burlington

"VRA welcomes businesses of all types. The only organization of its kind in Vermont."

--Richard Huestis, Huestis Farm Supply, Bridport

"We love VRA's convenience. One call for insurance, marketing and credit card processing...you name it."

--John Gebbie, St. Jay Hardware, St. Johnsbury

"VRA's marketing consultations are incredibly helpful. And free!"

--Jane Jarecki, Scribbles, Burlington



Vermont Retail Association

**VRA Membership doesn't cost —
It pays!**

Any Vermont business can join.

www.vretailers.com



Vermont Retail Association

PO Box 688, Essex Junction, VT 05453

(802) 879-6999

www.vretailers.com

mail@vretailers.com

Only VRA Has

- Exceptional Health and Dental Plans
- Hundreds Of Satisfied Member Businesses Large and Small
- One-Stop Shopping For Essential Services
- Free Marketing And Public Relations Consulting
- Discounted Website Services
- Successful, Effective Lobbying In Montpelier



VRA Member Benefits

HELP HOTLINE

Questions? VRA has answers.
Toll free (800) 649-1698



GROUP HEALTH

Preferential rates for Blue Cross and Blue Shield of Vermont



NORTHEAST DELTA DENTAL

Special rates & benefits for members



FREE MARKETING/ PUBLIC RELATIONS CONSULTATIONS



CREDIT CARD PROCESSING

Secure transactions, low fees with Retail Council Services Corp. (RCSC)



WEBSITE DESIGN/CREATION

Special discounts for services by top website experts.



WORKERS COMP/ BOP POLICIES

Our workers' compensation program and business owner's package deliver unparalleled value to VRA members.



E-CHX SERVICE

E-chx, Inc provides hassle-free payroll solutions.
Guaranteed 20% discount for VRA members!



HERTZ MEMBER SAVINGS PROGRAM

Why settle for second best? Go with VRA and #1—at special rates!



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Serving
Vermont Businesses
For More Than 40 Years!